



Orlando, FL | 717-557-7350 | Slovenija.Slabonik@gmail.com
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WORK EXPERIENCE

Marketing Intern

January 2024 – July 2024

Evermore Orlando Resort, Orlando, FL

Reference: Eric Astacio - Marketing Manager: (407)-239-1908, eastacio@evermoreresort.com

- Designed and copy-edited 2 resort menus, a coloring book and an anniversary card on Adobe Illustrator
- Collaborated with Marketing Manager to prepare, edit, and finalize marketing materials
- Edited 100+ photos on Adobe Photoshop for digital image asset and organization on resort website
- Assisted with the facilitation of 3 photo and video shoots in support of content creation
- Maintained accurate inventory of marketing supplies and update department spreadsheet
- Supported team with event planning tasks including preparing gift bags for guests, clients, and VIPs

Seater – Food and Beverage Table Service

August 2020 – May 2024

Whispering Canyon Café, Walt Disney World, Lake Buena Vista, FL

- Maintained 50+ tables as the Assignor to anticipate needs of daily guest volumes up to 600+
- Trained new Cast Members in Seater, Assignor and General Teller roles
- Paid out servers as the General Teller with the responsibility of \$5000 cash drawer
- Assisted with the management of restaurant financials by processing daily revenue

Marketing Intern

January 2022 – May 2022

Central Florida Community Arts (CFCArts), Orlando, FL

- Ideated and wrote marketing copy to advertise productions on Facebook, Instagram, and Twitter
- Collaborated with Marketing Manager to post weekly social media strategy on Hootsuite for specific markets
- Developed marketing plans for 6 productions in 2022
- Photographed and videotaped productions for social media content with DSLR camera
- Designed weekly social media content on Canva for Facebook (18k+ followers) and Instagram (6k+ followers)

PROFICIENCIES

Adobe Illustrator	Adobe Lightroom	Hootsuite	Social Media Marketing
Adobe InDesign	Canva	Microsoft Suite	Website Development
Adobe Photoshop	Copy Editing	Photography	WordPress

EDUCATION

Graphic Design and Media Arts – Bachelor of Fine Arts

Graduated 2022 | GPA: 4.0 | Disney Aspire Program | Southern New Hampshire University – Manchester, NH

Tourism and Hospitality Management – Bachelor of Science

Graduated 2016 | Temple University – Philadelphia, PA

VOLUNTEER EXPERIENCE

Disney VolunTEAR

August 2023 – Present

Spark STEM Fest, Orlando Science Center, Orlando, FL

- Participated in creative briefing of *The Princess and the Frog* film to choose best stills for postcard creation
- Designed a flyer on Adobe Illustrator featuring *Ray the Firefly* for Disney Cast Life to showcase at event

Social Media Committee – Copy Editor and Graphic Designer

August 2021 – January 2024

School of Tourism and Hospitality Management (STHM) Minority Alumni Coalition (MAC), Philadelphia, PA

- Copy-edited and monitored discrepancies for monthly newsletter to be debuted in a timely manner
- Researched diverse topics and created monthly visuals for social media posts on Canva for Instagram
- Demonstrated a passion for diversity and inclusion to learn, support, and understand for a greater future